



BOLSA DE MADRID

aeri

ASOCIACIÓN ESPAÑOLA PARA LAS RELACIONES CON INVERSORES

CONFERENCE

“BROADENING THE SCOPE OF THE INVESTOR RELATIONS FUNCTION: ARE INVESTOR RELATIONS AND CORPORATE GOVERNANCE CONVERGING?”

ORGANIZED BY: AERI and Bolsa de Madrid
DATE: January 19th, 2010
TIME: 11:30 AM to 1:30 PM
VENUE: Salón de Actos at Bolsa de Madrid. Plaza de la Lealtad, 1
RSVP: 91.589.21.02 – gbujalance@bolsamadrid.es (Important: please send **name and ID**)
Limited availability.

INTRODUCTION:

** The language for the Conference will be English*

The speaker, one of the most respected governance experts worldwide and an innovative Investor Relations practitioner, will discuss how the financial crisis has accelerated the convergence of corporate governance and investor relations. With corporate boards under increasing pressure to articulate how their governance policies are being implemented and how governance decisions are linked to business strategy and performance, Investor Relations activities are of increasing importance inside the boardroom. In addition to earnings and financial performance, Investor Relations can play a central role in communication of topics such as:

- Board credentials and structure
- Executive and board remuneration
- Social policy and environmental practices
- Self-dealing and conflict resolution
- Risk management and internal controls
- Corporate culture and ethics

A holistic approach to corporate communications requires the convergence of business strategy, governance and Investor Relations.

ATTENDEES:

Investor Relations Department, Corporate Secretary and Legal Affairs, Sustainability, Compliance and Corporate Governance Departments.

SPEAKER:

John Wilcox – Chairman of Sodali

Former Head of Corporate Governance at TIAA-CREF -one of the world's largest private pension systems- and former Chairman of Georgeson & Co.

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INTERESTS